## **Privacy Policy**

Effective Date: 5/27/25

At Cleanstart, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you interact with our website or speak with our team.

## 1. Information We Collect

We may collect the following personal information:

- Name
- Email address
- Phone number
- Home address

## 2. How We Collect Information

We collect your information in two primary ways:

- Through contact forms you fill out on our website
- During outbound calls conducted by our representatives

# 3. Why We Collect Your Information

We use your information to:

- Schedule and coordinate complimentary solar evaluations
- Communicate with you about your inquiry
- Send you relevant updates, offers, or educational content related to solar energy

# 4. How We Share Your Information

We do not sell your personal information to anyone, under any circumstances. We may share your data only with trusted service providers and subcontractors who help us operate our business, such as:

- Email marketing platforms for follow-ups and communications (e.g., GoHighLevel)
- Customer support providers or subcontractors performing services on our behalf

These partners are contractually obligated to keep your data secure and use it only for the purposes we've specified.

# 5. SMS & Mobile Data Compliance

- We do not sell, rent, or share any mobile information with third parties or affiliates for marketing or promotional purposes.
- Text messaging originator opt-in data and consent will not be shared with any third parties under any circumstances.
- Information sharing to subcontractors in support services (such as customer service) is permitted, but only to the extent necessary to perform those services on our behalf.

#### 6. Data Use Within the United States

Our services are intended for U.S. residents only. We do not knowingly collect or process data from users outside the United States.

# 7. Data Security

We take appropriate technical and organizational measures to safeguard your personal information against unauthorized access, loss, misuse, or disclosure.

## 8. Your Choices

If you wish to opt out of receiving marketing emails from us, you can unsubscribe at any time by clicking the link at the bottom of our emails or by contacting us directly.

# 9. Updates to This Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you by updating the effective date above and/or through other means as appropriate.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact us at:

Cleanstart hello@cleanstart.solar 50 Tice Blvd. Woodcliff Lake, NJ 07677